

Elizabeth Tomlinson

West Virginia University
P.O. Box 6025
Morgantown, WV 26506
elizabeth.tomlinson @ mail.wvu.edu
304.293.7962
<https://www.linkedin.com/in/elizabethtomlinson/>

EDUCATION

Ph.D. in English- Rhetoric and Composition, focused in Literacy, Rhetoric, and Social Practice. Kent State University, May 2011.

M.A. in English with concentration in Rhetoric and Composition
John Carroll University, August 2007.

B.A. in English *cum laude*, with Education minor and licensure
The College of Wooster, May 2000.

EMPLOYMENT

Teaching Assistant Professor, West Virginia University (2011-present)
Business Learning Resource Center Director (2012-2014)
Business Communications Center Director, West Virginia University (2011-2012)
Assistant Writing Program Coordinator, Kent State University (2008-2010)
Writing Center Assistant Director, John Carroll University (2006-2007)
Teacher Consultant, The National Writing Project (2003-2004)
English Teacher, Cardington-Lincoln Schools (2000-2004)

SCHOLARSHIP

Peer Reviewed Articles

Tomlinson, E. (forthcoming). Enhancing student learning through scaffolded client projects. *Business and Professional Communication Quarterly*. DOI: 10.1177/2329490616677045

Tomlinson, E. & Newman, S. (forthcoming, Jan. 2018). Epideictic rhetoric born digital: Evolution of the letters of recommendation genre. *Journal of Business and Technical Communication*, 32(1).

Tomlinson, E. & Newman, S. (forthcoming, 2017). Valuing writers from a neurodiversity perspective: Integrating new research on Autism Spectrum Disorder into composition pedagogy. *Composition Studies*.

Tomlinson, E. (2014). Creating a space for business communication. *Writing Lab Newsletter*, 39.1-2, 6-9.

Tomlinson, E. (June 2013). The role of invention in digital dating site profile composition. *Computers and Composition*, 30, 115-128.

Tomlinson, E. (2011). Mediation and legal literacy. *Community Literacy Journal*, 5.2.

Tomlinson, E. (2009). Gender and peer response. *Teaching English in the Two Year College*, 37, 139-152.

Tomlinson, E. (2005). Descriptive diction for the kinesthetic learner. *Ohio Journal of English Language Arts*, 45, 35-36.

Book Chapters

Tomlinson, E. (2016). First encounters in cyberspace: Writers' explorations of LinkedIn. In P. Thomas & P. Takayoshi (Eds.) *Literacy in Practice: Writing in private, public, and working lives*. Routledge.

Takayoshi, P., Tomlinson, E., & Castillo, J. (2012). The construction of research problems and methods. In P. Takayoshi & K. Powell (Eds.). *Socially progressive research methodologies for the study of writing and literacy*. (2012). Cresskill, NJ: Hampton Press.

Other Articles and Book Reviews

Tomlinson, E. (2009). [Review of the book *Writing groups inside and outside the classroom* by B. J. Moss, N. P. Highberg, & M. Nicholas (Eds.)]. *Community Literacy Journal*, 3, 133-137.

Tomlinson, E. (2009). Cross talk: Elizabeth Tomlinson responds to "Spotlighting": peer-response in digitally-supported first-year writing courses" by Kip Strasma. *Teaching English in the Two Year College*, 37, 161-164.

Conference Presentations

The methodological pursuit of lived experience. (with Sara Newman and Ya'el Courtney). *Morality, Moral Philosophy, and the Humanities in the Age of Neuroscience*, international conference, November 2016. Kent, Ohio.

Evaluating the role of client projects in the business communication course. *Association of Business Communication*, annual international conference, October 2016. Albuquerque, NM.

Managing accountability in client-based projects. *Conference on College Composition and Communication*, March 2015. Tampa, FL.

Scaffolding client projects in the business communication classroom. *Conference on College Composition and Communication*, March 2014. Indianapolis, IN.

Surviving and thriving in the attention economy: An examination of the recommendation genre on LinkedIn. *Watson Conference*, October 2012. Louisville, KY

Documenting teaching effectiveness through semester reports. With Edward Tomlinson. *Organizational Behavior Teaching Conference*, June 2012. Brock University, St. Catharine's, ON.

Gateways into writing in a business school. *Conference on College Composition and Communication*, March 2012. St. Louis, MO.

Students' audience conceptualizations during digital writing. *Conference on College Composition and Communication*, April 2011. Atlanta, GA.

A methodological decision-making process: Disassembling the subject/object dichotomy by remixing audience and ethos in digital research. *Conference on College Composition and Communication*, March 2010. Louisville, KY.

Inventing digital ethos. *Feminisms in Rhetoric Conference*, October 2009. East Lansing, MI.

Digital invention: Examining writers' invention processes in profile composition. *Conference on College Composition and Communication*, March 2009. San Francisco, CA.

Mediation and legal literacy. *Expanding Literacy Studies Conference*, April 2009. Columbus, OH.

How the new work of composing begins: Investigating perceptions of rhetoric scholars regarding the initial stages of research. *Watson Conference*, October 2008. Louisville, KY.

Encouraging all the personalities to join the conversation: The influence of gender roles in small groups. *Conference on College Composition and Communication*, April 2008. New Orleans, LA.

Style as a tool for recognizing the role of personal voice in entering the academy. *Midwest Modern Language Association*, November 2007. Cleveland, OH.

Escaping the cage: Allusion and communication breakdown in *Breakfast of Champions*. *Other Voices, Others' Words: The Indeterminacy of Allusion Graduate Conference*, April 2007. Pittsburgh, PA.

Creating poetry books that support content standards. *Ohio Council of Teachers of English Language Arts Spring Conference*, March 2005. Columbus, OH.

Academic Honors and Grants

Faculty Senate Travel Grants for conference presentations, West Virginia University. (2012, 2014, 2015, 2016).

Proposal for two new Teaching Assistant Professor lines, West Virginia University, accepted and funded. (2012).

Proposal for new collaborative technology classroom for teaching business communication, West Virginia University, accepted and funded. (2012).

Summer Grant for Learning Center development, West Virginia University. (2012).

Summer Grant for course development, West Virginia University. (2011).

Ohio House of Representatives Commendation for academic achievement. (2011).

Pringle Dissertation Fellowship, Kent State University English Department. (2010).

Graduate Student Senate, Conference Travel Awards, Kent State University. (2009, 2010, 2011).

Professionalization Grants, Kent State University Department of English (2008, 2009, 2010).

Professional Affiliations

Association for Business Communication

Conference on College Composition and Communication

National Council of Teachers of English

National Writing Project

TEACHING

Courses Taught

West Virginia University

Business Communication (Spring 2013, Fall 2013, Spring 2014, Fall 2014, Spring 2015, Fall 2015, Spring 2016, Fall 2016, Spring 2017), 33 sections

Introduction to Business- mass sections (Fall 2011, Spring 2012, Fall 2012), 4 sections

Introduction to Business- honors sections (Fall 2011, Fall 2012), 3 sections

Business Skills Enrichment- (Spring 2012), 2 sections

Kent State University

Business and Professional Writing (Spring 2010, Spring 2011), 2 sections

Introduction to Technical Writing (Fall 2009), 1 section

College Writing I (Fall 2007, Spring 2009, Spring 2009), 4 sections

College Writing II (Fall 2008, Spring 2011), 2 sections

John Carroll University

Composition and Rhetoric I (Fall 2006, Spring 2007), 2 sections

Composition and Rhetoric II (Spring 2006), 1 section

Teaching Awards

Marketing Department Teacher of the Year, West Virginia University (2016)

Writing Program Outstanding Teaching Award, Kent State University (2009)

Graduate Assistant Distinguished Teaching Award, John Carroll University (2007)

SERVICE

University

Teaching and Learning Commons Faculty Associate. (June 2015-present).

Celebrate! Poster session. Using a scaffolded approach to teaching client-based projects. (2015).

Interviewee for Journalism Students, West Virginia University. (April 2012).

Assessment/Placement reader, John Carroll University. (2006).
Project Qué Language Arts Instructor, John Carroll University. (2006, 2007).
First Year Seminar Writing Contest Judge, John Carroll University. (2005).
Writing Center Publicity Coordinator, John Carroll University. (2005-2006).
Writing Center Tutor. (2005-2007).

College

Judge for WV Statewide Collegiate Business Plan Competition. (2014, 2015, 2016).
General Electric Interview Competition Awards Ceremony participant. (2014, 2016).
First Page First Aid. Business Learning Resource Center. (2014).
Experience WVU College Day. BLRC Representative, West Virginia University. (2014).
Director of Business Learning Resource Center (BLRC). West Virginia University. (2012 - 2014).
Development of Business Learning Resource Center. West Virginia University. (2012).
Committee Member, Assurance of Learning Subcommittee. West Virginia University. (2011-Present).
Working group for design and development of technology-enriched collaborative classroom. West Virginia University. (2012).
Business Communications Center Director. West Virginia University. (2011-2012).

Department

Undergraduate Curriculum Committee (non-Marketing). (2015-present).
Interviewer, Search Committee for Marketing Department. 2014.
BCOR TAPs, restructuring of Business Communication course. (2014-2015).
Committee Member, Curriculum Development and Assurance of Learning Committee. (2013- 2014).
Committee Member, Teaching, Learning, and Outcomes. West Virginia University. (2012 – 2013).
Curriculum Leader for BCOR 299 Business Communication. West Virginia University.. (2012 - Present).
Curriculum Leader for BCOR 199/293 Introduction to Business. West Virginia University. (2012 - 2013).

Committee Member, Search Committees for BCOR TAP 1 and BCOR TAP 2. West Virginia University. (2012).

Mentor group leader for new instructors. Kent State University. (2008-2010).

Workshop leader for instructors, *Using Audacity and Moviemaker*. Kent State University. (2009).

Workshop leader for instructors, *Using multimodal texts in the classroom*. Kent State University (2008).

Workshop leader, *New LRSP graduate student orientation*. Kent State University. (2008, 2009).

Workshop leader for instructors, *FY composition instructor orientation*. John Carroll University (2007).

Profession

Reviewer, Association of Business Communication, Annual International Conference proposal. (2016).

Reviewer, multiple McGraw Hill Textbooks. (2014, 2015, 2016, 2017)

Social Media Liaison for NCTE. (2013-present).

Reviewer, NCTE Conference proposals. (2015, 2016, 2017).

TETYC Reviewers and Editorial Board Meeting. (2012, 2014, 2015).

Reviewer, *Teaching English in the Two Year College*. (2009-present).

Social Media Liaison for CCCC. (2013-2014).

Session chair, CCCC. (2014).

Council of Writing Program Administrators, attendee of annual meeting at CCCC. (2014).

Rhetoric and Religious Traditions, Standing SIG at CCCC, inaugural member. (2013-present).

Scots Career Network member. The College of Wooster. (2010-present).

Rhetoric and the Christian Tradition, SIG at CCCC. (2007-2011).