

**Li Wang Ph.D.**  
West Virginia University  
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## Education

Ph D, Ohio University, 2010.  
Major: Organizational Communication  
Dissertation Title: Online Communities of Practice: A Case Study of The CI Network from A Communicative Perspective

MA, Ohio University, 2004.  
Major: Organizational Communication

BA, Beijing Foreign Studies University, 1999.  
Major: English

## Professional Positions

### Academic - Post-Secondary

Teaching Associate Professor, West Virginia University, Morgantown, West Virginia. (May 2019 - Present).

Visiting Professor, Tianjin University of Finance and Economics, Tianjin, China. (June 4, 2018 - Present).

Teaching Assistant Professor, West Virginia University, Morgantown, West Virginia. (August 2013 - May 2019).

Visiting Assistant Professor, Communication Studies, West Virginia University. (August 2012 - August 2013).

Visiting Lecturer, Marketing, West Virginia University. (January 2013 - May 2013).

Research Associate, University of Texas El Paso - Social Justice Initiative. (October 2010 - August 2011).

Assistant to Graduate Director, School of Communication Studies, Ohio University. (September 2005 - June 2006).

Teaching Associate - Communication Studies, Ohio University. (September 2002 - June 2006).

Undergraduate Internship Coordinator, School of Communication Studies, Ohio University. (September 2003 - June 2004).

### Professional

Project Manager, China National Pharmaceutical Foreign Trade Corporation. (February 1999 - July 2000).

## **Professional Memberships**

Association of Business Communication. (September 4, 2014 - Present).

Eastern Communication Association. (January 27, 2013 - January 26, 2014).

## **Awards and Honors**

Distinction of Industrial or Community Engagement in Teaching, Chambers College. (May 8, 2023).

Nicholas Evans Excellence in Advising Award, West Virginia University. (April 26, 2023).

Marketing Department Award for Outstanding Contributions in Service, Marketing Dept. (March 11, 2021).

West Virginia University Values Coin, West Virginia University. (March 1, 2021).

B&E Distinction in Teaching: Full-time Faculty, John Chambers College of Business and Economics. (August 2018).

Marketing Department Award for Outstanding Contributions in Teaching, Marketing Department. (May 2018).

Excellence in Civic Engagement - Award for Excellence in Service-Learning Instruction, West Virginia University - Center for Service and Learning. (April 2018).

Ray and Tish Wagner International Student Award, School of Communication Studies, Ohio University. (May 2005).

Outstanding Graduate Student Leader, Ohio University. (May 2004).

## **Significant Professional Development Activities**

Engaged Scholars Institute, "Engaged Scholars Institute," WVU Center for Community Engagement, Morgantown, WV. (February 28, 2023 - Present).

CliftonStrengths Certified Coach Training, "Gallup Global Certification Training," West Virginia University. (May 20, 2024 - May 23, 2024).

Sabbatical Leave, "Partnership with WVU Medicine," WVU Medicine, M. (January 10, 2022 - July 8, 2022).

Visiting Professor Program, "Visiting Professor Program at Schneider Downs," American Marketing Association Pittsburgh Chapter. (August 3, 2021 - August 4, 2021).

Training, "Emerging Leaders Certification External Facilitator Training," The Truist (previously BB&T) Leadership Institute. (July 13, 2020 - July 15, 2020).

Symposium Attendee, "McGraw-Hill Education Business Communication Symposium," McGraw-Hill Education, Nashville, TN, US. (March 7, 2019 - March 9, 2019).

## Teaching – Full Portfolio

### Teaching Experience - West Virginia University

BCOR 191, First-Year Seminar, 7 courses.

BCOR 199, Introduction to Business, 31 courses.

BCOR 200, Faculty-Led Study Abroad, 1 course.

BCOR 299, Business Communication, 66 courses.

COMM 606, Theory/Rsrch-Organizatnal Comm, 1 course.

COMS 706, Advanced Organizational Communication, 1 course.

HONR 450, EXCEL: Project Development, 2 courses.

INBS 293A, SPTP: Doing Business in China, 1 course.

MKTG 293A, SPTP: Global Communications, 3 courses.

## Service – Current Year

### University Service

Committee Member, International Travel Advisory Committee. (August 21, 2024 - Present).

Committee Member, Center for Service and Learning Faculty Advisory Committee. (July 30, 2018 - Present).

Committee Member, Global Advisory Council. (August 2017 - Present).

Director, Business Honors Program (BHP). (July 1, 2024 - June 30, 2025).

Committee Member, Technology Committee. (August 21, 2024 - May 9, 2025).

Committee Chair, Business Communication Curriculum Committee. (August 21, 2024 - May 9, 2025).

### Professional Service

Committee Member, Teaching Committee, Association of Business Communication. (October 2019 - Present).

### Public Service

Volunteer, WVU Children's Hospital. (February 1, 2023 - Present).

## Research

### Published Intellectual Contributions

#### Book Chapters

Wang, L., Hanaki, T., Samanci, O. (2005). In P. Royse, D. Novak, & S. Titsworth (Eds.), *Using Visual Aids* (pp. 39-50). Plymouth, MI: Hayden-McNeil.

Wang, L., Carson-Stern, E. (2004). In S. Titsworth, & P. Royse (Eds.), *Using Visual Aids* (pp. 7-18). Plymouth, MI: Hayden-McNeil.

#### Conference Proceedings

Wang, L., James, A. (2005). *Web sites: Hofstede revisited and the relationship between national culture and organizational culture explored*. New York, NY: International Communication Association.

Wang, L. (2004). *Is "Confucian Dynamics" a Non-Western standpoint: Hofstede revisited*. New Orleans, LA: International Communication Association.

#### Other

Wang, L. (2019). My Favorite Assignment: Sabotage Your Email. *Selections from the ABC Annual Conference*. Montclair, New Jersey: Business and Professional Communication Quarterly/SAGE.

Wang, L. (2013). *Shui Dao Zhi Xiang Yu Ying Yang Bu Liang: Zheng Xiang Pian Yi Fang Fa Zai Yue Nan Sheng Gen Fa Ya*. Boston, MA: Tufts University: Positive Deviance Initiative.

Wang, L., Wang, M. (2006). *Zhi Mian Ai Zi Bing: Mei Ti Chuan Bo Ce Lue He An Quan Tao Zong Dong Yuan*. Shanghai: Shanghai Scientific and Technical Publishers.

### Presentations Given

Wang, L., ABC 84th Annual International Conference, "My Favorite Assignment: We Are Self-Centered Communicators," Association of Business Communication, Detroit. (October 24, 2019).

Wang, L., Tomlinson, E., ABC 83rd Annual International Conference, "Assessing the role of communication tutors in business students' learning," Association of Business Communication, Miami, FL. (October 26, 2018).

Wang, L., ABC 83rd Annual International Conference, "How Do You Teach Diversity? – Informal Business Report on Business Etiquette," Association of Business Communication, Miami, FL. (October 26, 2018).

Wang, L., ABC 83rd Annual International Conference, "My Favorite Assignment: Sabotage Your Email," Association of Business Communication, Miami, FL. (October 26, 2018).

Wang, L., ABC 82nd Annual International Conference, "How Do You Teach Diversity? - Informal Report: Business Etiquette," Association of Business Communication, Dublin, Ireland. (October 21, 2017).

Wang, L., Association of Business Communication 79th Annual International Conference,

"Student Engagement with International Culture/Communication," Association of Business Communication, Philadelphia, PA. (October 24, 2014).

## **Media Contributions**

### **Magazine**

"Word to the Wise: Home for the Holidays... and Every Day Thereafter!," Business Magazine. (January 24, 2023).

"West Virginia University: Partnerships and Global Portals Connect WVU with the World," NAFSA: Association of International Educators. (2019).

### **Online Media**

"B&E marketing professor recognized for service-learning education," College of Business and Economics News. (April 30, 2018).

"Faculty Leader Stories: Sharing stories of success, adventure, and impact," West Virginia University - Education Abroad. (September 2017).

"Marketing professor broadens students' horizons with study abroad trip to China," College of Business and Economics News. (September 29, 2016).

### **Other**

"Faculty, staff honored for excellence in advising," MOUNTAINEERNEWS AT WVU. (March 28, 2023).