

Presha E. Neidermeyer Ph.D., CPA (Inactive)

West Virginia University

Accounting

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Education

Ph D, Virginia Commonwealth University, Business Administration, 1997.

Major: Accounting

Supporting Areas of Emphasis: International Business (Minor)

Dissertation Title: "An Investigation of the Impact of Disclosure on Perceptions of Risk: A Study of Emerging-Stock-Market Firms Listing on Selected Exchanges"

MA, Miami University, 1991.

Major: Accounting

Supporting Areas of Emphasis: Taxation (Minor)

BA, West Virginia University, 1990.

Major: Foreign Languages (French and German)

BS, West Virginia University, 1990.

Major: Accounting

RESEARCH

Published Intellectual Contributions

Book Chapters

Svanberg, J., Öhman, P., Samsten, I., Neidermeyer, P., Rana, T., Berg, N. (2024). Predictive Machine Learning in Assessing Materiality: The Global Reporting Initiative Standard and Beyond. *Artificial Intelligence for Sustainability* (pp. 105-131). Springer Nature Switzerland. http://dx.doi.org/10.1007/978-3-031-49979-1_6

Svanberg, J., Ardeshiri, T., Samsten, I., Öhman, P., Neidermeyer, P. (2023). Prediction of Controversies and Estimation of ESG Performance: An Experimental Investigation Using Machine Learning. *Handbook of Big Data and Analytics in Accounting and Auditing* (pp. 65-87). Springer Nature Singapore. http://dx.doi.org/10.1007/978-981-19-4460-4_4

Jackson, K., Nolan, J., Neidermeyer, P. (2023). *Transferring Change Efforts Across Contexts: A Call for Dialogues Across Different industries*. Routledge.

Fluharty-Jaidee, J., Neidermeyer, P. (2023). Artificial Intelligence and Environmental, Social and Governmental Issues: A Current Perspective. *Handbook of Big Data and Analytics in Accounting and Auditing* (pp. 89-103). Springer Nature Singapore. http://dx.doi.org/10.1007/978-981-19-4460-4_5

Santucci, J. M., Cervone, D. P., Morris, B., Neidermeyer, P., Fleming, S. (2010). In T. Tuten (Ed.), *Accounting in the Clouds: How Web 2.0, Cloud Computing, and SaaS are impacting the Accounting Profession* (vol. 1). Greenwich. CT: Greenwood Publishing.

Neidermeyer, P., Edelman, R., Buenn, E. (2008). In M. Paludi (Ed.), *Women Who Started Up: The State of Women in Entrepreneurship* (1st ed., vol. 1). Greenwich CT: Praeger Publishing. <http://www.praeger.com/catalog/C9677.aspx>

Neidermeyer, P., Terjesen, S. (2008). In M. Paludi (Ed.), *Shots Heard Around the World: Campus Violence and International Student Concerns* (1st ed., vol. 1, pp. 41-50). Greenwich, CT: Praeger Publishing.

Neidermeyer, P. (2007). *Chapter 4: International Work Life Balance Work Life Balance: How to Level the Playing Field*". Praeger Publishing.

Books

Hoerl, R. W., Neidermeyer, P. (2009). *Use What You Have: Resolving the HIV/AIDS Pandemic* (1st ed., pp. 184). New York, NY: Xlibris.
<http://www2.xlibris.com/bookstore/bookdisplay.aspx?bookid=57101>

Neidermeyer, P., Paludi, M. (2007). In M. Paludi & P. Neidermeyer, (Eds.), *Work Life Balance: How to Level the Playing Field* (1st ed., vol. 1, pp. 184). Greenwich Ct: Praeger Publishers.
<http://www.praeger.com/catalog/C9390.aspx>

Journal Articles

Fleming, S., Neidermeyer, P. (2009). Student Technology Use: A Survey for Educators and Employers. *New Accountant*(735), 29. <http://newaccountantusa.com/>

Refereed Journal Articles

Svanberg, J., Ardeshiri, T., Samsten, I., Ohman, P., Neidermeyer, P., Rana, T., Semenova, N., Danielson, M. (2023). Must social performance ratings be idiosyncratic? An exploration of social performance ratings with predictive validity. *Sustainability Accounting, Management and Policy Journal / Emerald*, 14(7), 313-348.
<https://www.emerald.com/insight/content/doi/10.1108/SAMPJ-03-2022-0127/full/html>

Svanberg, J., Ardeshiri, T., Samsten, I., Ohman, P., Neidermeyer, P., Rena, T., Seminova, N., Danielson, M. (2022). Corporate Governance Performance Ratings with Machine Learning. *Intelligent Systems in Accounting, Finance and Management / John Wiley & Sons*, 29(1), 50-68.

Festa, M. M., Holderness, K., Neidermeyer, A. A., Neidermeyer, P. (2019). The Impact of Financial Aid Format on Students' Selection of Financing Alternatives for Her College Education. *The Journal of Financial Counseling and Planning*.

Svanberg, J., Ohman, P., Neidermeyer, P. (2018). Client Identified Auditor's Initial Negotiation Tactics: A Social- Identity Perspective. *Managerial Auditing Journal*, 33(6/7), 633-654.

Fluharty-Jaidee, J. T., Hilliard, T., Neidermeyer, P., Festa, M. M. (2018). Some People Claim that There's A Woman to Blame: Gender Sentencing in Disparity in Male Dominated Professions Evidence from AICPA Infractionary Data. *Gender in Management Review: An International Journal*, 33(1), 30-49.

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- Svanberg, J., Ohman, P., Neidermeyer, P. (2017). Does Transformational Client Leadership Impair Auditor Objectivity. *Accounting, Auditing and Accountability Journal*, 30(5), 1142-1159.
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- Boyd, N., Neidermeyer, A., Neidermeyer, P. (2015). The Changing Landscape of Retirement Rules of Thumb. *Journal of Financial Regulation and Compliance*, 23(2), 106-114. <http://www.emeraldinsight.com/products/journals/journals.htm?id=jfrc>
- Neidermeyer, A., Boyd, N., Neidermeyer, P. (2014). PMI: A Default Mortgage Backstop from the Alger Report to Dodd-Frank. *Journal of Financial Regulation and Compliance*, 22(1), 43-48. <http://www.emeraldinsight.com/products/journals/journals.htm?id=jfrc>
- Arnold, D. F., Dorminey, J., Neidermeyer, A., Neidermeyer, P. (2013). Internal and External Auditor Ethical Decision Making. *Managerial Auditing Journal*, 28(4), 300-322. <http://www.emeraldinsight.com/journals.htm?articleid=17086398>
- Neidermeyer, P., Dorminey, J., Wilson, A. J. (2012). Cultural Factors, Economic Affiliations and the Adoption of International Financial Reporting Standards". *Journal of Applied Business Research*, 5(28), 815-824.
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